

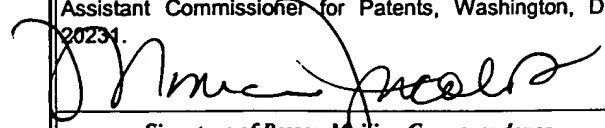


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AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. ITL.0787US (P10894)	
Applicant(s): Jonathan E. Lowther et al.					
Serial No. 09/766,126	<div style="border: 1px solid black; border-radius: 50%; padding: 5px; display: inline-block;">JUN 24 2002 PATENT & TRADEMARK OFFICE</div>	Filing Date January 19, 2001	Examiner	Group Art Unit	
Invention: CONTENT-BASED ADVERTISEMENT INFORMATION SEGMENT					
<u>TO THE ASSISTANT COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application.					
The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	20 -	20 =	0 x	\$18.00	\$0.00
INDEP. CLAIMS	4 -	4 =	0 x	\$84.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
<div><input checked="" type="checkbox"/> No additional fee is required for amendment.</div> <div><input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ A duplicate copy of this sheet is enclosed.</div> <div><input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed.</div> <div><input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 20-1504 A duplicate copy of this sheet is enclosed.<div style="margin-left: 20px;"><input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.</div></div>					
<div style="text-align: center;"> Signature Timothy N. Trop, Reg. No. 28,994 TROP, PRUNER & HU, P.C.</div>			<div style="text-align: right;">Dated: June 17, 2002</div>		
<div style="text-align: center;"> 21906 PATENT TRADEMARK OFFICE</div>			<div style="border: 1px solid black; padding: 5px;"><div>I certify that this document and fee is being deposited on 6/17/02 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.</div><div style="text-align: center;"> Signature of Person Mailing Correspondence Monica Jacobs Typed or Printed Name of Person Mailing Correspondence</div></div>		

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